



September 8th, 2006

8:30 AM TO 2:00 PM

Legislative Office Building, Hartford

Sponsored by the CT State Legislature's Permanent Commission on the Status of Women

**REGISTER ON-LINE AT [www.cga.ct.gov/pcsw](http://www.cga.ct.gov/pcsw)**

**8:30 AM - 9:00 AM**

### **Registration and Continental Breakfast**

2nd Floor Atrium, Legislative Office Building - \$25 registration fee includes all materials, continental breakfast and lunch

**9:00 AM - 9:30 AM**

### **Welcome and Opening Remarks**

Room 2C, Legislative Office Building, State Officials

**9:30 AM - 11:00 AM**

### ***How To Attract All The Clients You Need* featuring Fabienne Fredrickson**

Fabienne Fredrickson is founder of ClientAttraction.com and "The Client Attraction System™", the most complete Client Attraction training program for private practices and small businesses in North America.

Using the very principles she teaches, Fabienne went from a mediocre private practice to one bursting at the seams, in less than 8 months. She then filled a second practice to capacity a year later, in less than 8 months.

Fabienne is the celebrated author of the Client Attraction Home Study System™ entitled "How to Attract ALL the Clients You Need" and "The Secrets of Master Networkers Manual™".

*What others have said about her talk.....* "Fabienne's seminar taught me about turning more prospects into paying clients through a **predictable, repeatable and verifiable process**. **No more hit or miss!** Fabienne is direct, upbeat, passionate about our success and it shows!"

**11:00 AM - 11:15 AM**

### **Break**

**11:15 AM - 12:30 PM**

### **Navigating the State's Contracting System**

We are in an electronic age, but personal contact is still so important. Hear from representatives of the state's Department of Administrative Services including the Business CONNections Program, CT Departments of Transportation and Public Works and the contract compliance division of the Commission on Human Rights and Opportunities on what they look for in awarding contracts, how you can do business with them and what the state does about contract compliance. Learn about the state's Purchasing Portal.

**12:30 PM - 1:00 PM**

### **Meet One-on-One with State Specialists**

Representatives from the above programs will be available to meet with you one-on-one to discuss how you can do business with them. They will be available in Room 2C and also in the Concourse of the Legislative Office Building.

**1:00 PM - 2:00 PM**

**Lunch - CT State Armory Officers Club** - a great networking opportunity (located across the street from the Legislative Office Building)

**There will be resource tables located in the concourse of the LOB throughout the day.**

**This day is presented with support from...**

Microenterprise Resource Group - [www.mergct.org](http://www.mergct.org), National Association of Women Business Owners - CT Chapter - [www.nawboct.org](http://www.nawboct.org).

This program was designed as a result of the feedback on the survey of your ideas.

Permanent Commission on the Status of Women  
7th  
CONNECTICUT  
WOMEN  
ENTREPRENEURS'  
DAY



18-20 Trinity Street  
Hartford, CT 06106

September 8th, 2006

**Directions & Services**

The Legislative Office Building is located at 300 Capitol Avenue, Hartford.

**Traveling on I-84 East** - Take Exit 48, Capitol Avenue, get into the right lane of the exit ramp. At the end of the exit ramp turn right onto Capitol Avenue. Take the first right past the Legislative Office Building, proceed to the back of the garage and take a right to enter the garage using the left hand lane.

**Traveling on I-84 West** - Take Exit 48, towards Asylum Street. Turn right at the traffic light onto Asylum Avenue, then immediately take the left fork which is Farmington Avenue. Turn left onto Broad Street. Immediately after the State Armory building take the first left and then another left at the end of the short access road. Follow this road around the garage to the back and take a right to enter the garage using the left hand lane.

**Traveling on I-91 North or South** - Take Exit 29A, Capitol Avenue, follow the highway along to Pulaski Circle, go half way around the circle and exit to the right onto Elm Street. Take a left onto Trinity St. At the first traffic light take a right onto Capitol Ave. Go past the Capitol building and the I-84 entrance ramp, all on your right. Take the first right past the Legislative Office Building, proceed to the back of the garage and take a right to enter the garage using the left hand lane.

**Parking** - Limited public parking is available on the first floor of the parking garage. There is an enclosed foot bridge to the Legislative Office Building at the roof.

The Legislative Office Building is wheelchair accessible. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Please call the PCSW at: 860.240.8300.

Please complete this form to register for CT Women Entrepreneurs' Day to be held on Friday, September 8th, 2006 - 8:30 AM to 2 PM at the Legislative Office Building in Hartford. The \$25 Registration fee includes all materials, breakfast and lunch. Call, fax or mail this registration information to Christa Homola (Phone) 860.240.8445 (Fax) 860.240.8314 (e-mail) [christa.homola@cga.ct.gov](mailto:christa.homola@cga.ct.gov) Make checks payable to the PCSW and mail to Christa's attention: PCSW Entrepreneurs' Day, 18-20 Trinity St., Hartford, CT 06106.

**On-line registration available at [www.cga.ct.gov/pcsw](http://www.cga.ct.gov/pcsw)**

Name(s) \_\_\_\_\_

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Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_